



# Toward **2**

Tomorrow's Queensland

Making Queenslanders **Australia's healthiest people**  
Healthy Queensland Awards – **2009 guidelines**



## Premier's message



Queenslanders claimed the majority of Australia's Olympic medals in Beijing and I believe we should have the healthiest people in Australia.

Our natural environment is the best in the country but while our elite athletes are world beaters, the figures show the rest of us are falling behind.

Over 4300 Queenslanders die prematurely every year from preventable chronic diseases.

If we want to make a difference we have to start today. That is why a key ambition of my Toward Q2 plan is **making Queenslanders Australia's healthiest people.**

I want our towns and cities to compete against each other for the honour of being named among the State's healthiest communities.

The winning communities will share in a total annual pool of \$1 million towards "healthy" infrastructure such as swimming pool, a basketball court or a bike and walking path.

Two other awards will be handed to Queensland healthiest school and Queensland's healthiest workplace.

I'd love to see Rockhampton go up against Gladstone, Mackay take on Townsville, and Ipswich, Brisbane, the Gold Coast and the Sunshine Coast all battle out in South East Queensland.

But this isn't just for the big cities. I want to see Boulia, Longreach, Stanthorpe, Millmerran, and Cooktown all have a go.

This initiative is about empowering communities to lead by example and tackle chronic disease head on in their own backyard.

So what are you waiting for?

Why not take these guidelines into your own community and start working towards a healthier Queensland for everyone?

Anna Bligh MP  
Premier of Queensland

## Chairman's message



Established in 1971, as proudly independent and not-for-profit, Keep Australia Beautiful Queensland's programs and awards motivate Queenslanders to improve their local environment's sustainability and beauty, to ensure it's 'green and healthy'. Getting those Queenslanders to also take better care of themselves is a natural progression, so it should come as no surprise that we are delighted to assist the Premier in helping Queenslanders become healthier.

As the Smart State it makes sense for us to be Australia's healthiest state and we believe these Awards to find the healthiest community, the healthiest school and the healthiest workplace are going to make a significant difference. The prizes on offer will surely alter our reputation for having the most overweight men in the nation and even worse, the most smokers! Too many Queensland women are still smoking, are overweight and some 72% don't exercise

regularly! And child obesity is a real concern. We have to change this – and it's our belief the Healthy Queensland Awards are a great start.

The result will be a greener and healthier environment if more of us are living longer and healthier lives, able to get out and enjoy the beauty this State has been blessed with and to do our 'bit' for keeping it beautiful.

We have accepted the Premier's challenge to run the Awards, confident that our team and public spirited volunteers will be making a real contribution to a healthier Queensland.

Emeritus Professor Tor Hundloe, AM  
Chairman  
Keep Australia Beautiful Queensland Council

# Healthy Queensland Awards

The Queensland Government has set an ambitious target to make Queenslanders Australia's healthiest people. To help achieve this, the Queensland Government has launched the Healthy Queensland Awards. This will be an annual state-wide competition to find Queensland's Healthiest Community, Queensland's Healthiest School and Queensland's Healthiest Workplace.

Winners will share in a prize pool totalling \$1 million for communities, \$500,000 for schools and \$100,000 for workplaces, to be used towards 'healthy' infrastructure such as a basketball court, bicycle and walking paths, sporting equipment or programs that promote improved health and wellbeing.

## Objectives

Competing in the Awards will help make Queenslanders Australia's healthiest people by:

- motivating communities, workplaces and schools to work together to create healthier places for Queenslanders to live, work, learn and play
- celebrating the commitment of communities, workplaces and schools across Queensland in helping make Queenslanders Australia's healthiest people
- rewarding communities, workplaces and schools for healthy living initiatives that help Queenslanders be more physically active, make healthier food choices, achieve and maintain a healthy weight, be smoke free, encourage responsible drinking and be sun smart
- supporting the continuation and enhancement of outstanding initiatives in communities, schools and workplaces to stem the devastating tide of preventable disease in Queensland.

## Who can apply

To apply you must be a Queensland school, business, local government, community group or other group auspiced by an incorporated body. An auspicing body is required for non-incorporated groups for distribution of the Award prize money. To find out more about an auspicing body and how to get one, see the frequently asked questions on the website.

There are three categories:

**Healthiest Community**, for example entrants could include streets, community groups, clubs and associations, neighbourhood centres, church groups, cultural groups and local governments

**Healthiest School**, including state and non-state schools

**Healthiest Workplace**, for example entrants could include any organisation that employs people either in a paid or voluntary capacity, such as small businesses, an office, a branch, charities and corporations.

If you intend entering more than one category, a separate entry is required for each category.

## Important dates

<b>October 2008</b>	Competition opens
<b>27 March 2009</b>	Entries close
<b>April/May 2009</b>	Regional judging
<b>June 2009</b>	Regional award winners announced
<b>Late July 2009</b>	State-wide winners announced and major prize presentation

# Healthy Queensland Awards

## Assessment of applications

Candidates will be short-listed based on submitted applications on the official entry form. Site visits will then be conducted to determine regional finalists.

Judging will be done by an experienced, independent panel of Keep Australia Beautiful Queensland judges.

Judging will take place across 12 regional areas (based on Local Government boundaries):

- Far North Queensland
- North Queensland
- Whitsunday – Isaac – Mackay
- Central Queensland
- Western Queensland
- Wide Bay-Burnett
- Darling Downs
- South West Queensland
- Sunshine Coast
- Brisbane
- Inland South East Queensland
- Coastal South East Queensland

Judging will take into account a community/school/workplace's geographic, environmental, cultural and economic circumstances, and assess how efficiently and effectively the community/school/workplace uses its available resources, against four criteria.

## Criteria

Entrants will be short-listed and judged on four criteria that carry equal weighting. The first three are based on what you are currently doing and the fourth is based on what you plan to do if you win:

- 1 *Planning:* How did you identify the need for your project or initiative and how was it planned?
- 2 *Implementing and monitoring:* What have you done and how do you know it worked?

- 3 *Partnering:* What partnerships did you build to make your project or initiative work?
- 4 *Winning:* If you win, what do you plan to do with the award money, how much will it cost and how do you intend to maintain and sustain it?

## Supporting material

Letters of support strengthen your entry. They demonstrate that your organisation has support for the project from the wider community and emphasise the benefits the project will create. The following must be attached to your application:

- letters of support (usually a minimum of three) from organisations and individuals who will benefit from and/or support your project e.g. Members of Parliament, community groups, or councillors
- a bullet point list of additional materials that support your entry e.g. plans, photos, media clippings, evaluation reports, program materials.

## How do I enter?

Go online [www.thepremier.qld.gov.au](http://www.thepremier.qld.gov.au) or visit [www.keeppaustraliabeautiful.org.au/qld](http://www.keeppaustraliabeautiful.org.au/qld) to register an early expression of interest.

The website features information about the awards, the official entry form, a breakdown of regions, frequently asked questions and suggestions for what you can do to improve the health of your community, school or workplace. For further enquiries, please call **3252 2886** or email [hqa@kabq.org.au](mailto:hqa@kabq.org.au).

## Privacy

Your privacy is important to us. For full details on the privacy policy pertaining to the Healthy Queensland Awards, please visit [www.keeppaustraliabeautiful.org.au/qld](http://www.keeppaustraliabeautiful.org.au/qld) or call **3252 2886**.